



## VISIONARY COMMUNICATION

This path helps you build your skills as a strategic communicator and leader. The projects on this path focus on developing your skills for sharing information with a group, planning communications and creating innovative solutions. Speech writing and speech delivery are emphasized in each project. This path culminates in the development and launch of a long-term personal or professional vision.

*\*Not available in printed materials.*

### Five Levels



#### Mastering Fundamentals

- Ice Breaker
- Evaluation and Feedback
- Researching and Presenting



#### Learning Your Style

- Understanding Your Leadership Style
- Understanding Your Communication Style
- Introduction to Toastmasters Mentoring



#### Increasing Knowledge

- Develop a Communication Plan

#### Level 3 Elective Projects (choose 2)

- Deliver Social Speeches
- Using Presentation Software
- Connect with Storytelling
- Creating Effective Visual Aids
- Using Descriptive Language
- Connect with Your Audience
- Make Connections Through Networking
- Focus on the Positive
- Inspire Your Audience
- Prepare for an Interview
- Understanding Vocal Variety
- Effective Body Language
- Active Listening
- Know Your Sense of Humor



#### Building Skills

- Communicate Change

#### Level 4 Elective Projects (choose 1)

- Create a Podcast
- Building a Social Media Presence
- Managing a Difficult Audience
- Write a Compelling Blog
- Manage Online Meetings
- Question-and-Answer Session
- Public Relations Strategies
- Manage Projects Successfully



#### Demonstrating Expertise

- Develop Your Vision
- Reflect on Your Path

#### Level 5 Elective Projects (choose 1)

- Lessons Learned
- Moderate a Panel Discussion
- Ethical Leadership
- High Performance Leadership
- Leading in Your Volunteer Organization
- Prepare to Speak Professionally