



STRATEGIC RELATIONSHIPS

This path helps you build your skills as a leader in communication. The projects on this path focus on understanding diversity, building personal and/or professional connections with a variety of people and developing a public relations strategy. Communicating well interpersonally and as a public speaker is emphasized in each project. The path culminates in a project to apply your skills as a leader in a volunteer organization. **Not available in non-English printed materials.*

Five Levels



Mastering Fundamentals

- Ice Breaker
- Evaluation and Feedback
- Researching and Presenting



Learning Your Style

- Understanding Your Leadership Style
- Cross-Cultural Understanding
- Introduction to Toastmasters Mentoring



Increasing Knowledge

- Make Connections Through Networking

Level 3 Elective Projects (choose 2)

- Deliver Social Speeches
- Using Presentation Software
- Connect with Storytelling
- Creating Effective Visual Aids
- Using Descriptive Language
- Connect with Your Audience
- Focus on the Positive
- Inspire Your Audience
- Prepare for an Interview
- Understanding Vocal Variety
- Effective Body Language
- Active Listening
- Know Your Sense of Humor



Building Skills

- Public Relations Strategies

Level 4 Elective Projects (choose 1)

- Create a Podcast
- Building a Social Media Presence
- Managing a Difficult Audience
- Write a Compelling Blog
- Manage Online Meetings
- Question-and-Answer Session
- Manage Projects Successfully



Demonstrating Expertise

- Leading in Your Volunteer Organization
- Reflect on Your Path

Level 5 Elective Projects (choose 1)

- Lessons Learned
- Moderate a Panel Discussion
- Ethical Leadership
- High Performance Leadership
- Prepare to Speak Professionally