



PERSUASIVE INFLUENCE

This path helps you build your skills as an innovative communicator and leader. The projects on this path focus on how to negotiate a positive outcome together with building strong interpersonal communication and public speaking skills. Each project emphasizes developing leadership skills to use in complex situations, as well as creating innovative solutions to challenges. This path culminates in a “High Performance Leadership” project of your design. **Not available in printed materials.*

Five Levels



Mastering Fundamentals

- Ice Breaker
- Evaluation and Feedback
- Researching and Presenting



Learning Your Style

- Understanding Your Leadership Style
- Active Listening
- Introduction to Toastmasters Mentoring



Increasing Knowledge

- Understanding Conflict Resolution

Level 3 Elective Projects (choose 2)

- Deliver Social Speeches
- Using Presentation Software
- Connect with Storytelling
- Creating Effective Visual Aids
- Using Descriptive Language
- Connect with Your Audience
- Make Connections Through Networking
- Focus on the Positive
- Inspire Your Audience
- Prepare for an Interview
- Understanding Vocal Variety
- Effective Body Language
- Know Your Sense of Humor



Building Skills

- Leading in Difficult Situations

Level 4 Elective Projects (choose 1)

- Create a Podcast
- Building a Social Media Presence
- Managing a Difficult Audience
- Write a Compelling Blog
- Manage Online Meetings
- Question-and-Answer Session
- Public Relations Strategies
- Manage Projects Successfully



Demonstrating Expertise

- High Performance Leadership
- Reflect on Your Path

Level 5 Elective Projects (choose 1)

- Lessons Learned
- Moderate a Panel Discussion
- Ethical Leadership
- Leading in Your Volunteer Organization
- Prepare to Speak Professionally